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UM GRAD NAMED HEAD OF HEW
INFORMATION OFFICE FOR SIX STATES

MISSOULA--

Carl A. Gidlund, a 1967 graduate of the University of Montana, recently was named public information officer for Region VIII of the U.S. Department of Health, Education and Welfare (HEW).

Gidlund received a master's degree from the UM School of Journalism in 1967 and then became a management intern with the U.S. Civil Service Commission in Washington, D.C. In 1968, he was appointed assistant information director for the President's Office of Emergency Preparedness in Washington, D.C., and later became information officer/that agency.

According to the acting regional director for HEW, Rulon R. Garfield, Gidlund has been working with the executive office of the President as western U.S. coordinator of federal public information activities related to the price-wage-rent freeze.

Region VIII of HEW comprises the states of Montana, Colorado, North Dakota, South Dakota, Utah and Wyoming. The regional headquarters is in Denver, Colo.

Gidlund, a native of Missoula, served in public information, intelligence and Special Forces assignments while in the U.S. Army from 1961 to 1966. He worked as a newsman for a Missoula radio station, and as a stringer for Associated Press and for several newspapers and television stations in the Northwest. He also served as/information officer for UM and he was a smokejumper for the U.S. Forest Service for five seasons.

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